

Morgan May

morganmay14@icloud.com | (307) 699-8801

EDUCATION

B.A. PR, Advertising, & Entertainment Marketing, Minor in Dance, Spanish

Dodge College of Film & Media Arts, Chapman University, Orange, CA

Provost's List (Fall 2022 to Spring 2026), Phi Beta Kappa, Sigma Delta Pi

- Vice President Panhellenic, Kappa Alpha Theta, Eta Sigma Chapter

May 2026

3.9 GPA | *summa cum laude*

2025

Study Abroad

Fall 2024

Centro Universitario EUSA, Sevilla, Spain

- Collaborated with 10 students of multinational backgrounds to develop a comprehensive media plan for a Spanish transportation company in Planning & Management of Advertising Media semester-long course

INDUSTRY EXPERIENCE

Music Reporter

July 2025 – May 2026

The Panther Newspaper, Orange, CA

- Conducted artist interviews, attended shows, researched and interviewed sources, created seasonal playlists and published album reviews to produce weekly features for university-wide publication; 20 total articles published to publication with 300,000 web views and 2 million social views overall

Social Media Intern

June 2025 – May 2026

R&R Digital, Los Angeles, CA

- Managed TikTok fan page for R&R roster artist with 2.8 million+ monthly listeners and produced short-form edits to be posted on artist's social media daily throughout 2+ months of tour; increased views by 62,000+

Executive Assistant - Features Programming

July 2025 - November 2025

Newport Beach Film Festival, Newport Beach, CA

- Assisted the features programming directors in securing films, managed professional correspondence, worked directly with filmmakers, and supported behind-the-scenes operations for festival of 55,000 attendees
- Managed schedule, took phone calls, wrote meeting notes and interfaced with C-suite daily
- Facilitated 8-day festival supporting film screenings, opening gala, filmmaker and VIP honors events and multi-day sunset series event programming

General Marketing Intern

January 2025 - May 2025

Segerstrom Center for the Arts, Costa Mesa, CA

- Conducted influencer and diversity research, compiled and analyzed sales data and produced promotional content
- Assisted and collaborated with SVP Marketing

Recruitment, Marketer

June 2024 – May 2026

Chapman University Snow Club, Orange, CA

- Increased club membership by 32% from 2024-2025 season through outreach and marketing initiatives
- Created social content and merchandise and increased Instagram following by 43% during 2024-2025 season

OTHER RELEVANT EXPERIENCE

Restaurant Server

Winter 2025, June 2026 - Present

Blue Collar Restaurant Group, Jackson Hole, WY

- Served at Sidewinders American Grill in extremely fast-paced environment; honed attention to detail, customer service and efficiency

Restaurant Server and Private Event Caterer

May 2024 - September 2024

Fine Dining Restaurant Group, Jackson Hole, WY

- Served at The Bistro Rooftop and in private catered events as lead server
- Coordinated with kitchen staff and events team to ensure success of events from private dinners of 30 people to large weddings of 200+